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MIFF opens with record number of exhibitors

Furniture Today Staff, March 8, 2017

KUALA LUMPUR, Malaysia — The 23rd Malaysian International Furniture Fair, one of Southeast Asia's largest industry events, opened today with a record 543 exhibitors.



Show organizers reported that preregistration of buyers was up 20% over last year, bringing in more than 20,000 buyers from 140 countries. Several overseas delegations include buyers from Japan, Italy, Belgium, India and Germany.

The chairman of MIFF, Datuk DR Tan Chin Huat, said in his welcome speech to open the event that runs March 8-11 that MIFF is being held in both the Putra World Trade Center and the new Malaysia International Exhibition Center. The new location provided opportunity for an increased number of exhibitors, and show organizers are providing shuttle service between the two

locations to facilitate traffic.

Highlights at this year's event include strategic partnerships with the Muar Furniture Assn., China Hall, Taiwan Hall and MIFF Office, which is a major office furniture show in Southeast Asia.

This year, MIFF is hosting the 20th anniversary celebration of the International Alliance of Furniture Publications (IAFP). More than 30 members of the overseas trade press from 22 countries (including Furniture Today) will be covering MIFF the International Export Fair.

MIFF is also hosting a Design Competition with more than 200 young talented designers are part of the contest. The winners will be announced on March 10 at the fair.